

Dollar Day

Saturday, the 14th, Is Dollar Day In Norwich

You have heard of the game with the "dollar limit," and maybe you have heard of men who have bucked that game and lost. But the Norwich brand of Dollar Day, with its dollar limit, is one where you are sure to win, and cannot lose. We have taken standard merchandise, from our shelves and counters, and for that one day have cut the prices to the quick. Dollar Day is a big co-operative effort, too. Every progressive merchant in the town is ready with bargains for this day, and The Boston Store is readiest of all.

SATURDAY IS VALENTINE'S DAY—HERE ARE SOME FOR YOU

Dollar Day In the Garment Section

A List of Bargains Which You Should Not Miss
1 Rack of Women's and Misses' Coats
REGULAR PRICES UP TO \$35.00
JANUARY SALE PRICE \$25.00
Dollar Day Price \$20.00

In other words, for every five dollars' worth represented in that reduced price of \$25.00, we have deducted another dollar—a total reduction of five dollars on a \$25.00 purchase.

All of Our Women's and Misses' Suits
Values Up to \$45.00

The above rule holds good here. For every five dollars of value we will reduce the cost to you one dollar, and in many instances we have made even more drastic reductions. There is a considerable variety for your choice, and we know that the prices will please. Come in and look them over.

Women's and Misses' Dresses
Values Up to \$29.50

For every five dollars of value at the original price we have eliminated one. Every garment will be sold at a twenty per cent. reduction, at least, and in many cases a greater reduction has been made.

AT LEAST ONE DOLLAR OFF ON THE PURCHASE PRICE OF ANY SILK WAIST IN OUR BLOUSE DEPARTMENT. THE ENTIRE STOCK IS INCLUDED.

Lace and Embroidery Department

\$1.50 CHIFFON AUTO VEILS—
ONLY \$1.00 EACH
25c EMBROIDERED PLOUNCES—
5 YARDS FOR \$1.00
WIDE FLEET LACES, suitable for collars, and sold for 45c a yard—
2 YARDS FOR \$1.00
15c EMBROIDERED EDGES—
10 YARDS FOR \$1.00

Silk Department

YARD-WIDE PLAIN TAFFETAS, in light colorings, regular price from \$2.00 to \$2.50 a yard—
ONLY \$1.00 A YARD
ODD LOT OF FANCY SILKS, containing Taffetas, Fancy Chiffons, Foulards, etc.—values up to \$3.50 a yard—
ONLY \$1.00 A YARD
\$2.00 CORDUROY, in black, beaver, and garnet. All 32 inches wide—
ONLY \$1.00 A YARD

SPORT PONGEES, in handsome stripes and figures. All silk and 32 inches wide—regular price \$1.75—
ONLY \$1.00 A YARD

ANY PURCHASE OF SILKS NOT ADVERTISED, AT SPECIAL DOLLAR DAY PRICES, WE WILL DEDUCT \$1.00 FOR EACH \$5.00 PURCHASED.

\$1.00 Off on Every \$5.00 Purchase.
\$2.00 Off on Every \$10.00 Purchase.
\$3.00 Off on Every \$15.00 Purchase.

Dress Goods Department

BLACK AND WHITE PLAIDS, in two different styles. Worth \$1.00 a yard. Width 42 inches—
1 1/4 YARDS FOR \$1.00
\$1.50 SUITINGS AND DRESS FABRICS. An odd lot comprising Voiles, Lansdownes, Granites, Mohairs, Crepes, etc.—
ONLY \$1.00 A YARD
\$4.00 COATINGS—French Boucle weave, in three good color combinations. The right weight and weave for children's wear—
ONLY \$1.00 A YARD

YARD-WIDE PLAIDS, in green and blue combinations. Worth 85c a yard—
2 YARDS FOR \$1.00
\$1.00 Off on all \$5.00 Purchases.
\$2.00 Off on all \$10.00 Purchases.
\$3.00 Off on all \$15.00 Purchases

WHEN GOODS ARE NOT ALREADY ADVERTISED AT SALE PRICES.

Glove Department

WOMEN'S 1-CLASP CAFE GLOVES, in white or ivory. Regular price \$1.50—
ONLY \$1.00 A PAIR
KID GLOVES, in black or white. Two-clasp length and worth \$1.25—
ONLY \$1.00 A PAIR

CHAMOISETTE GLOVES, in white or amber. Sold regularly for \$1.00 a pair—
2 PAIR FOR \$1.00
65c CASHMERE GLOVES—
2 PAIR FOR \$1.00

Hosiery and Underwear Department

WOMEN'S COTTON VESTS AND DRAWERS, of medium weight—\$1.25 and \$1.35 qualities—
ONLY \$1.00 A GARMENT

WOMEN'S LIGHT WEIGHT VESTS—low neck and sleeveless. In sizes 8 and 9 only. Worth 59c each—
3 FOR \$1.00

CHILDREN'S HARVARD MILLS UNDERWEAR. Half wool and half cotton Vests and Pants, in sizes 5 and 6. Regular \$1.75 quality—
ONLY \$1.00

CHILDREN'S FLEECE UNDERWEAR—Vests and Pants, worth 59c 65c and 75c a garment—
2 FOR \$1.00

WOMEN'S OUTSIZE SILK LILE HOSE, in gray and brown. Regular price 50c—
2 PAIR FOR \$1.00

WOMEN'S OUTSIZE COTTON HOSE. Seamless knit, in black only. Regular 25c Stockings—
3 PAIRS FOR \$1.00

WOMEN'S FIBRE SILK HOSE, in black and white only. Regular price 75c—
2 PAIR FOR \$1.00

WOMEN'S SILK HOSE, in black and white only. Made with seam in back, and seamless foot. Regular \$1.50 and \$1.35 qualities—
ONLY \$1.00

INFANTS' CASHMERE WOOL HOSE, in white only. Sizes 5 1/2, 6, and 6 1/2. Regular price 59c—
2 PAIR FOR \$1.00

INFANTS' COTTON HOSE, in black, white and tan. Regular 25c a pair—
4 PAIR FOR \$1.00

Leather Goods Department

LEATHER POCKET BOOKS, worth \$1.50. Good quality Pocket Books, with strap back and top clasp—
ONLY \$1.00

ODD LOT OF VELVET HANDBAGS, which are worth all of \$1.75. We have them in black only—
ONLY \$1.00

Notion Department

55c NAIAD DRESS SHIELDS—No. 4 size, in regular style—
3 PAIR FOR \$1.00

DEXTER'S KNITTING COTTON, in white. All sizes—
ONLY \$1.00 A DOZEN

GOOD QUALITY STEEL SHEARS, in eight-inch size. Worth \$1.25—
ONLY \$1.00 A PAIR

Muslin Underwear and Infants' Wear Department

FLESH COLOR BLOOMERS, trimmed with flit lace and ruffle. We sell these regularly for \$1.50—
ONLY \$1.00

LOW NECK NIGHT ROBES, of the regular \$2.00 grade. A selection of very pretty night robes of splendid quality and appearance—
ONLY \$1.00

INFANTS' WEAR BARGAIN TABLE. On this table we have placed a miscellaneous assortment of Rompers, Short Night Gowns, and Boys' Suits. The regular prices of these garments run from \$1.50 to \$3.50—
YOUR CHOICE FOR \$1.00

RED CROSS APRONS, which we have been selling at \$2.00 and \$2.50. Can be used as Bungalow Aprons—
YOUR CHOICE FOR \$1.00

Rug and Drapery Department

50c FIBRE CARPET. We offer one roll of handsome Fibre Carpet, in blue, which is worth 50c a yard—
3 YARDS FOR \$1.00

27 by 54 FIBRE RUGS—sold regularly for \$1.25. Pretty green and tan colorings—
YOUR CHOICE \$1.00

TEXOLEUM FLOOR COVERING. Rivals Linoleum in popularity and sells regularly for 85c a square yard. Six patterns to choose from—
1 1/2 YARDS FOR \$1.00

CHINESE MATTING, worth 75c a yard. Unequalled for bedrooms—
2 YARDS FOR \$1.00

QUAKER LACES, about a yard wide. Your choice of five different patterns, in ivory and white. Value 45c a yard—
3 YARDS FOR \$1.00

30c CURTAIN SCIM, of good quality, in white or ecru—
4 YARDS FOR \$1.00

YARD-WIDE CRETONNE, selling regularly for 45c a yard—
3 YARDS FOR \$1.00

GREEN WINDOW SHADES—these are slightly imperfect, but even so are worth 65c each—
2 FOR \$1.00

Ribbon Department

35c DRESDEN RIBBONS—
3 YARDS FOR \$1.00

55c RIBBONS—
2 YARDS FOR \$1.00

75c MOIRE RIBBONS—
1 1/2 YARDS FOR \$1.00

White Goods and Domestic

TURKISH TOWELS, of good size and worth 25c each—
5 FOR \$1.00

TWILLED COTTON CRASH, worth 18c a yard—
7 YARDS FOR \$1.00

PLAID CRASH—part linen and worth 32c a yard—
4 YARDS FOR \$1.00

BROWN CRASH, worth 25c a yard—
5 YARDS FOR \$1.00

TURKISH BATH MAT, of good size. Your choice of pink, blue, green and tan. Worth \$1.25—
YOUR CHOICE \$1.00

PILLOW CASES, worth 65c apiece. Good cotton and 45 by 36-inch size—
2 FOR \$1.00

BLEACHED DOMEST FLANNEL. Regular price 25c a yard—
5 YARDS FOR \$1.00

YARD-WIDE BLEACHED COTTON. Regular price 37c a yard—
3 1/2 YARDS FOR \$1.00

3 1/2 YARDS UNBLEACHED COTTON, which should sell for \$1.25—
ONLY \$1.00

PILLOW CASES, worth 45c each. Two sizes—42 by 36 or 45 by 36—
3 FOR \$1.00

Art Goods Department

ALL \$1.50 STAMPED PACKAGE GOODS, with material for embroidery—
ONLY \$1.00

ALL KNITTING YARNS, which have been selling for \$1.45 a hank. Silk finish—
ONLY \$1.00

KASHMERE YARNS, in all the new shades. Regular price \$1.50—
ONLY \$1.00

FULL SIZE STAMPED TOWELS—
2 FOR \$1.00

ONE STAMPED 36-INCH CENTER with 10 skeins of silk for embroidery—
COMPLETE FOR \$1.00

Kitchenware Department

THREE BIG COMBINATION OFFERS
NO. ONE
SET OF GLASS BOWLS (5 in set)
TWO-POUND EARTHEN BUTTER JAR
SOUP STRAINER
ALL FOR \$1.00

NO. TWO
EARTHEN TEA POT
ONE DISH DRAINER
ONE SINK STRAINER
ONE CUP COOLER
ONE TEA STRAINER
ALL FOR \$1.00

NO. THREE
ONE NICKLE TOWEL BAR
ONE NICKLE TUMBLER HOLDER
ONE TOOTH BRUSH HOLDER
ONE ROBE HOOK
ALL FOR \$1.00

GOOD QUALITY NO. 7 BROOM—
ONLY \$1.00

DOLLAR DAY SAVINGS IN MILLINERY

The season is far spent, but we still have bargains for Dollar Day. We will clean up the remains of the Winter Hats at Special Prices, and even some of the Spring arrivals show the effect of Dollar Day price cutting.

A Few
UNTRIMMED VELVET
HATS
Worth \$3.00
DOLLAR DAY
ONLY \$1.00

A Special Lot of
STRAW AND SATIN
HATS
Regularly \$3.00
DOLLAR DAY
ONLY \$1.00

FOR DOLLAR DAY ONLY—ONE DOLLAR OFF OF THE PURCHASE PRICE OF ANY OF OUR HIGH PRICED SPRING HATS.

Wash Goods Department

45c ZEPHYR DRESS GINGHAMS, in plaids, stripes and solid colors. Width 32 inches—
2 1/2 YARDS FOR \$1.00

35c DRESS GINGHAMS, in checks and plaids. Width 27 inches and excellent value—
3 1/2 YARDS FOR \$1.00

45c GENUINE RIPPLETTE, in all colors. Requires no ironing. Width 30 inches—
3 YARDS FOR \$1.00

35c OUTING FLANNEL, of good weight, in 10 to 20 yard lengths. It is 27 inches wide and we will cut any desired length—
4 YARDS FOR \$1.00

55c PASTORAL SUITING, in wool effects. Width 36 inches—
2 1/2 YARDS FOR \$1.00

35c SAMSON HOLLAND SUITING, in good colored mixtures—
3 1/2 YARDS FOR \$1.00

25c STAPLE APRON GINGHAM—
4 YARDS FOR \$1.00

Toilet Goods Department

FAULTLESS WEAREVER HOT WATER BOTTLES, in the 2-quart size. Guaranteed. Regular price \$1.25—
ONLY \$1.00

WALDORF TOILET PAPER—sold regularly for 10c a roll—
12 FOR \$1.00

SCOTT TISSUE TOILET PAPER—sold regularly for 20c—
6 FOR \$1.00

JAPANESE TISSUE, of the best quality and worth 25c—
8 FOR \$1.00

1 1/2c MAVIS' TOILET WATER—
ONLY \$1.00

1 1/2c MAVIS' EXTRACT—1 ounce—
ONLY \$1.00

WOODBURY'S SOAP—
11 FOR \$1.00

15c COLGATE'S BATH TABLETS—
11 FOR \$1.00

3c GOBLIN HAND SOAP—
13 FOR \$1.00

12 1/2c ROSE GLYCERINE SOAP—
12 FOR \$1.00

KOLYNOS TOOTH PASTE—
5 FOR \$1.00

1 1/2c CUTEX MANICURE SETS—
ONLY \$1.00

Men's Furnishings Department

35c BEACON SPLIT-FOOT SOCKS, in all sizes—
3 PAIRS FOR \$1.00

25c MEDIUM WEIGHT SOCKS, in black and colors. All sizes—
4 PAIRS FOR \$1.00

35c FIBRE SILK FOUR-IN-HANDS—washable—
4 FOR \$1.00

MEN'S SILK FOUR-IN-HANDS, in many handsome styles and colorings. \$1.25 and \$1.50 values—
ONLY \$1.00

ONE LOT OF SILK FOUR-IN-HANDS—sold regularly for 75c—
2 FOR \$1.00

CORLISS COGN BRAND COLLARS—Any and all styles of this popular brand of 25c collars—
5 FOR \$1.00

ONE LOT OF FINE SUSPENDERS—sold regularly for 75c—
2 PAIR FOR \$1.00

ONE PAIR OF SILK-PLATED SOCKS and ONE PAIR OF BOSTON GARTERS—a combination worth \$1.25—
ONLY \$1.00

Women's Neckwear Department

ORGANIE VESTERS, in the very newest and smartest styles. Very prettily trimmed with lace. Values \$1.25 and \$1.50—
ONLY \$1.00

ORGANIE COLLARS AND COLLAR SETS. Pretty rolled and flat collars, and dainty sets, worth from 85c to 75c—
2 FOR \$1.00

MEN'S 25c COTTON HANDKERCHIEFS—
6 FOR \$1.00

WOMEN'S PURE LINEN HANDKERCHIEFS—intended for sale at 45c—
6 FOR \$1.00

Stationery Department

1 1/2c BOSTON PENCIL SHARPENERS—
ONLY \$1.00

"DAINTY TINTS" PAPERETTES, containing one quire of paper, and envelopes, in a variety of pleasing shades. Value 50c—
5 FOR \$1.00

Dollar Day

The Boston Store
The Road & Highways

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